

EXCHANGE

— 2013 —

A Nevada Health Link Summit

8 AM

Check-In

Lobby

9 AM

Nevada's Healthier Future: How Nevada Health Link Can Change the Lives of Uninsured Nevadans

General Session Room

Opening remarks at the Reno Summit will be provided by Senator Ben Kieckhefer. At the Vegas Summit, remarks will be given by Senator Kelvin Atkinson and Senator Justin Jones. A presentation on the State of Nevada's Health Reform by Jon Hager, Executive Director of the Silver State Health Insurance Exchange, will be given at both locations.



Senator Ben Kieckhefer
(Reno Summit)



Senator Kelvin Atkinson
(Las Vegas Summit)



Senator Justin Jones
(Las Vegas Summit)



Jon M. Hager
Silver State Health
Insurance Exchange

15 MINUTE BREAK

10 AM

Insurance Brokers and Agents: How to Work with Nevada's Exchange

Breakout Room 1

What Nevada Health Link Means to Nevada's Healthcare Providers

Breakout Room 2

Insuring More of Nevada's Uninsured: The Role of Health Insurance Carriers

Breakout Room 3

Medicaid and CHIP Provisions Under Affordable Care Act

Breakout Room 4

A Guide for Navigators, Enrollment Assistants and CACs

Breakout Room 5

Taxes, Incentives and Penalties Under the Affordable Care Act

Breakout Room 6

15 MINUTE BREAK

11 AM

Insurance Brokers and Agents: How to Work with Nevada's Exchange

Breakout Room 1

What Nevada Health Link Means to Nevada's Healthcare Providers

Breakout Room 2

The Impact on Business: The SHOP Exchange and Beyond

Breakout Room 3

Insuring More of Nevada's Uninsured: The Role of Health Insurance Carriers

Breakout Room 4

A Guide for Navigators, Enrollment Assistants and CACs

Breakout Room 5

So What Now? The Legal Breakdown On the Things You Care About

Breakout Room 6

15 MINUTE BREAK

*Coffee/Tea Service Available in Lobby All Day

12 PM

What Are Other States' Exchanges Doing, Seeing, Experiencing, and What Advice Can They Give Nevada?

Lunch and General Session
(lunch will be provided)



Bob Carey
RLCarey Consulting



Patty Fontneau
Connect for Health Colorado



Jeff Jarjoura
Xerox State Healthcare, LLC
(Reno Summit)



Kevin Walsh
Xerox State Healthcare, LLC
(Las Vegas Summit)

General Session Room

15 MINUTE BREAK

1:45 PM

Insurance Brokers and Agents: How to Work with Nevada's Exchange

Breakout Room 1

What Nevada Health Link Means to Nevada's Healthcare Providers

Breakout Room 2

The Impact on Business: The SHOP Exchange and Beyond

Breakout Room 3

A Guide for Navigators, Enrollment Assistants and CACs

Breakout Room 4

History and Benefits of a State Exchange

Breakout Room 5

So What Now? The Legal Breakdown On the Things You Care About

Breakout Room 6

15 MINUTE BREAK

2:45 PM

The Impact on Business: The SHOP Exchange and Beyond

Breakout Room 3

Taxes, Incentives and Penalties Under the Affordable Care Act

Breakout Room 4

Medicaid and CHIP Provisions Under Affordable Care Act

Breakout Room 5

So What Now? The Legal Breakdown On the Things You Care About

Breakout Room 6

15 MINUTE BREAK

3:45 PM

Everything You Ever Wanted to Know About Nevada's Insurance Exchange But Were Afraid to Ask

General Session Room

Ask away in this exchange of questions and answers in which you'll receive honest and expert responses on all those lingering questions about Nevada Health Link online health insurance exchange and how the Affordable Care Act will affect Nevadans. This session will also feature a demo of the online enrollment portal.

5 PM

*Coffee/Tea Service Available in Lobby All Day

General Sessions

Nevada's Healthier Future: How Nevada Health Link Can Change the Lives of Uninsured Nevadans

Opening remarks at the Reno Summit will be provided by Senator Ben Kieckhefer. At the Vegas Summit, remarks will be given by Senator Kelvin Atkinson and Senator Justin Jones. A presentation on the State of Nevada's Health Reform by Jon Hager, Executive Director of the Silver State Health Insurance Exchange, will be given at both locations.

Speakers:

Senator Ben Kieckhefer, Nevada Senate (Reno Summit)

Senator Kelvin Atkinson and **Senator Justin Jones**, Nevada Senate (Las Vegas Summit)

Jon Hager, Executive Director, Silver State Health Insurance Exchange

Everything You Ever Wanted to Know About Nevada's Insurance Exchange But Were Afraid to Ask

Ask away in this exchange of questions and answers in which you'll receive honest and expert responses to all those lingering questions about Nevada Health Link, the online health insurance marketplace, and how the Affordable Care Act will affect Nevadans. This session will also feature a demo of the online enrollment portal and closing remarks by Jon Hager.

Panelists:

Jon Hager, Executive Director, Silver State Health Insurance Exchange

Shawna DeRousse, Chief Operations Officer, Silver State Health Insurance Exchange

CJ Bawden, Communications Officer, Silver State Health Insurance Exchange

Kevin Walsh, Senior Vice President and Managing Director, Xerox State Healthcare, LLC

Stephanie Kruse, President/CEO, KPS3 Marketing

What Are Other States' Exchanges Doing, Seeing, Experiencing, and What Advice Can They Give Nevada?

Introduced by Barbara Smith Campbell, Chairman of the Board for the Silver State Health Insurance Exchange and Principal of Consensus LLC, this panel of experts, experienced in developing and implementing online health insurance exchanges, will share and discuss strategies, successes, challenges and opportunities. Panelists include Bob Carey, principal at RLCarey Consulting, who is a health and welfare benefits consultant specializing in implementation of federal healthcare reform; Kevin Counihan, CEO of Connecticut Health Insurance Exchange, who has over 30 years' experience in the healthcare industry and previously held the position of President of Choice Administrators in California; and Patty Fontneau, CEO and Executive Director of Connect for Health Colorado, who has an extensive business background and is a Certified Employee Benefits Specialist.

Speakers:

Bob Carey, Principal, RLCarey Consulting

Patty Fontneau, Executive Director & Chief Executive Officer,
Connect for Health Colorado

Jeff Jarjoura, Vice President Health Insurance Exchange & Eligibility,
Xerox State Healthcare, LLC (Reno Summit)

Kevin Walsh, Vice President Eligibility Services, Xerox State Healthcare, LLC
(Las Vegas Summit)

Breakout Sessions

Insurance Brokers and Agents: How to Work with Nevada's Exchange

Learn how to better reach uninsured and underinsured Nevadans, and the value of your role as a partner with the Nevada Health Link online health insurance marketplace. Topics covered in this session include: how Nevada Health Link will affect your current customer relationships, what you can do to prepare for the Exchange, managing your clients in the online marketplace, brokers' concerns in the world of the ACA and more.

Speakers:

Frank Nolimal, CLU, ChFC, Employee Benefits Advisor, Assurance Ltd.

Valerie Clark, President, Clark and Associates

What Nevada Health Link Means to Nevada's Healthcare Providers

In this session, providers will learn about working with the exchange and how the Nevada Health Link online health insurance marketplace will affect current practices. Topics covered will range from quality care initiatives, online provider network resources, balancing provider price contracts on the exchange and cost saving considerations.

Discussion Leaders:

Dr. Ronald Kline, MD Pediatric
Hematologist / Oncologist, Board Member,
Silver State Health Insurance Exchange

Dr. Judith Ford, MD Internal Medicine
Physician, Board Member,
Silver State Health Insurance Exchange -
Las Vegas Summit

Panelists:

Dr. Howard Baron, MD Pediatric
Gastroenterology

Dwight Hansen, Director of Financial
Services, Nevada Hospital Association

Insuring More of Nevada's Uninsured: The Role of Health Insurance Carriers

Health Insurance Carriers will learn more about qualified health plans' status in the Nevada Health Link online health insurance marketplace. Hear insurance carriers' views on the Exchange and the process for enrolling members, now and in the future.

Discussion Leader:

Chad Hogan, Senior Vice President, Quotit

Panelists:

Jack Kim, Director, UnitedHealth Group

Tracey Woods, Vice President of Government Relations,
Amerigroup Community Care of Nevada (Reno Summit)

Eric Lloyd, Chief Executive Officer, Amerigroup Community Care of Nevada
(Las Vegas Summit)

Leanne Gassaway, Regional Vice President / State Advocacy,
American Health Insurance Plans

Scott Heinze, Director of Business Development & Government Affairs,
Saint Mary's Health Plans

Breakout Sessions, Cont.

A Guide for Navigator, Enrollment Assistors and CACs

With more than 30 million uninsured Americans, online health insurance exchanges will be in high demand beginning October 2013. To help consumers understand available options, variety of products and simply how to complete the online process, Navigators, Enrollment Assistors and Certified Application Counselors will provide impartial assistance to consumers, connecting them to better health. This session will focus on the roles, regulations, certifications, training, community outreach and strategies for success in these newly established positions with Nevada Health Link, the online health insurance marketplace.

Introduction:

Lavonne Lewis, Interim President & CEO, Las Vegas Urban League,
Board Member, Silver State Health Insurance Exchange

Speakers:

Shawna DeRousse, Chief Operations Officer, Silver State Health Insurance Exchange

Bill DeLange, Executive Account Manager, Xerox State Healthcare, LLC

Taxes, Incentives and Penalties Under the Affordable Care Act

Tax preparers and the Internal Revenue Service will play a vital role in calculating and administering subsidies and tax credits to citizens who take advantage of health insurance through Nevada Health Link, the online health insurance marketplace. Tax experts will provide information on the laws pertaining to tax preparation, eligibility for tax credits, regulations for tax penalties, and methods for communicating these new rules and regulations to their constituents and the general public.

Speaker:

George Brandes, Associate for Healthcare Policy, Jackson Hewitt Tax Service

The Impact on Business: The SHOP Exchange and Beyond

As a business owner or manager, discover your role in moving Nevadans toward a greater quality of life through expanded and affordable healthcare coverage. This session will cover the classifications for small and large businesses, new incentive and penalty programs designed to elicit support and adherence when applicable, and the financial impact to all businesses when employees have access to health insurance through Nevada Health Link, the online health insurance marketplace.

Discussion Leaders:

Tim Ruffin, SIOR, Sr. Vice President of Office/Managing Partner, Northern Nevada, Colliers International & Chair of The Chamber (Reno Summit)

Leslie Johnstone, Executive Director, Health Services Coalition,
Board Member, Silver State Health Insurance Exchange (Las Vegas Summit)

Panelists:

Ron Nelson, Owner, Pioneer Overhead Door

Dan M. Heffley, LUTCF, Employer Benefit Source

Tray Abney, Director of Government Relations, The Chamber of Reno,
Sparks & Northern Nevada

Daniel Green, Director, HIX Implementation, Xerox State Healthcare, LLC

Breakout Sessions, Cont.

So What Now? The Legal Breakdown On the Things You Care About

What's changing, when, and how will it affect me? With a number of the Affordable Care Act provisions rolling out for 2014, learn the legal implications that could affect you and your business. Legal professionals with expert knowledge regarding rules, regulations, incentives, penalties and timelines in healthcare reform will lead this invigorating session. Find out what's offered on the Nevada Health Link online health insurance marketplace and how to find the information you need to know.

Introduction:

Lynn Etkins, Esq., Associate Executive Director for Legal Aid Center of Southern Nevada, Board Member, Silver State Health Insurance Exchange

Speaker:

Katherine Georger, Associate, Holland & Hart

Medicaid and CHIP Provisions Under Affordable Care Act

As part of the Affordable Care Act, the federal government has set minimum standards for the voluntary state expansion of Medicaid and Children's Health Insurance (CHIP) programs. Discover how the Affordable Care Act will affect Nevada's programs and how the Nevada Health Link online health insurance marketplace will address these new policies.

Speaker:

Nova Murray, Nevada Division of Welfare and Supportive Services

History and Benefits of a State-Based Exchange: What it Means for Nevada's Future and Citizens

Join Mike Willden, Director of the Department of Health and Human Services, as he discusses the background decisions that led to Nevada developing a state-based health insurance exchange, and the benefits Nevada Health Link offers Nevada and its citizens. Learn about the overall importance of the Exchange and its bridges between other programs such as Medicaid and CHIP, and the state's overarching vision for affordable health care.

Speaker:

Mike Willden, Director, Nevada Department of Health and Human Services